2025 HOSTED TO-DO & CHECKLIST

ONEIDA LAKE WALLEYEFEST DERBY

MAY 3RD & 4TH

1. VENUE – BREWERTON SPEEDWAY call Corey about dates
   * 1. Find company for large tents to be set up in the back parking lot. (up to three, (1. Food, 2. Vendors, 3. Entertainment/Speakers/Demonstrations)
   1. KICK-OFF PARTY – The Pier? If we have a festival again, would we do the fish fry at the festival grounds with live music on the festival stage?
   2. STAGE & SOUND – ask Nick/Chuck for Names we used and pricing.
2. SPONSORS
3. TAGGED FISH PROMOTION
   1. BIGGER & BETTER THIS YEAR.
   2. UNDERWRITE ALL 20 TAGS WITH PRIZES
   3. KRENZER / SMOKERCRAFT FOR A BOAT
4. ADVERTISING & MARKETING
   1. CHAMBER OF COMMERCE
   2. SPORT SHOWS IN NEW YORK STATE
   3. TARGETED ADS IN REGIONAL FISHING PUBLICATIONS
      1. OUTDOOR NEWS
      2. SOCIAL MEDIA
5. LIE DETECTOR
   1. DO WE NEED 2ND EXAMINER?